

PROFILE



TAPSIR BIN SERIN

Director of Socio Economics, Market Intelligence and Agribusiness Research,
Malaysian Agricultural Research and Development Institute (MARDI)
Persiaran MARDI-UPM
43400 Serdang, Selangor, Malaysia

Date of birth : March 14, 1962 in Batu Pahat, Johor, Malaysia

Qualification

Master of Science (Agribusiness and Agricultural Economics) University Putra Malaysia

Work Experience and Achievement

- **Year 1987-** Began his career in the civil service as Assistant Superintendent of Prisons at the Prisons Department of Malaysia
- **Year 1991-** Changed his career as a Research Officer at the Department of Veterinary Services (DVS) and was assigned at the Malaysian Veterinary Institute (IVM) in Kluang Johor.
 - o Conducted extensive research on economics and business in the livestock industry. Also involved in training and development of livestock entrepreneurs.
 - o Team member of Veterinary Extension Program (PPV) which is a new extension approach that combines the livestock management, nutrition, health and economic through Scedule Visit for the development of livestock entrepreneurs.
 - o Involved in an international research project through the collaboration of Malaysian government, IAEA, UNDP and CSIRO, as an economist.
- **Year 2000-** Transferred to the Headquarters of Veterinary Services in Putrajaya and was assigned to the Planning and Development Division,
- **Year 2008-** Move to MARDI as Senior Research Officer and placed at the Center for Economic and Technology Management Research Center.
 - o Conducting and leading research project regarding agribusiness, agricultural economic, rural development and poverty alleviation.
 - o Leading research projects from the Ministry of Agriculture and Agro-based Industry (MOA) such as Agriculture Sector Productivity and Contract farming.
 - o Also leading research project under the Ministry of Science and Technology entitled "Economic impact of climate change on Malaysian agriculture sector".
 - o Member of the National Agro-Food Policy (2011-2020) task force and MOA Technical Committee of Import Export.
 - o Representing Malaysia in United Nations Economic and Social Commission in Asia Pacific (UNESCAP), Governing council member of Center of Poverty Alleviation through Sustainable Agriculture (UN-CAPSA),
 - o Team member of Islamic Development Bank (IDB) Reverse Linkages program in the mission of the paddy industry diagnostic study in Suriname, led by MARDItech Corporation Sdn Bhd.
- **Year 2014-** Transferred to the Strategic Planning and Innovation Management Center as Deputy Director (Strategic Planning and Policy) before being appointed as Director of the Center following the MARDI restructuring in May 2015.
- **Year 2016-** Appointed as the Director of Economics and Social Science Research Center, MARDI
 - o Major responsibilities are planning, supervising and monitoring agricultural economics, rural sociology, market intelligence as well as agribusiness research works conducted in the Center for the benefit of MARDI and Ministry of Agriculture and Agro Based Industry.

Publication:

Produced over 60 articles published in journals, proceedings, magazines and newsletters locally and internationally where most of them are the first authors. He is also an editor of MARDI's Economic and Technology Management Review, reviewer on scientific articles at several local universities in particular relating to the livestock economics. Published 3 books as the main author, "Business Plan for Livestock Enterprises", "The Efficiency of Beef Cattle Production in Target Area Concentration" and "Livestock Investment Guide and Production Costs". He is also active in presenting papers at seminars and workshops in and outside the country, particularly in relation to livestock economics, agricultural economics, agribusiness, project planning and policy management.